



Digital Media Blog Editor

Join SCAD student media as it launches a new web-based media platform dedicated to the school of digital media. The new website will launch in Spring 2019 and will be student media's sixth student-led media outlet, joining District, SCAD Radio, The Manor, Port City Review and the HoneyDripper.

The ideal candidate for the blog editor will have solid knowledge and interest in the subjects comprising SCAD's school of digital media: Animation, game design, motion media and visual effects. This editor will gain valuable work experience while working closely with SCAD's office of student media to prepare, launch, promote and produce content for the site.

The position requires up to six hours of work per week in the student media center. The editor will supervise an additional paid assistant editor who will share many of the duties. Together, the two paid student editors are expected to achieve the following:

- Develop a name and brand identity for the website
- Work with student media to develop and launch the website
- Produce engaging content in advance of the launch
- Maintain the site with at least two student-created posts per week
- Establish a panel of student jurors to evaluate submissions to the site
- Work closely with digital media faculty to promote programs and highlight accomplishments
- Recruit a small team of writers to contribute to the website on a volunteer basis
- Launch a social media marketing effort
- And other duties as assigned
- Establish and maintain social media accounts
- Meet established content goals

Though the site will be an official SCAD student publication, the voice should be entirely student-focused. The editors will have great discretion in determining the content, editorial voice and content mix for the site. The ideal candidate should be highly organized, motivated and able to work well under deadlines and pressure from fellow students, the adviser and faculty collaborators.

The student editors will gain valuable skills in writing, editing, social media and multimedia content curation. This experience will be ideal for students seeking professional roles in media, professional writing or marketing.

The position offers a stipend of up to \$2,250 per academic year, paid monthly during the fall, winter and spring quarters. Student editors are not considered SCAD employees. International students are welcome to apply. All applicants must be students enrolled full-time at the Savannah campus.

To apply, submit a cover letter explaining why you will be a successful editor and your vision for such a publication, along with your resume to Adam Crisp, director of student media, at acrisp@scad.edu. The deadline to apply is 5 p.m. Friday, March 1, 2019.



Digital Media Blog Editor Application

Name: _____ Date: _____

Local Address: _____

E-mail: _____@student.scad.edu Phone: _____

Major: _____ Cumulative GPA: _____ Year of study: _____

Are you a member of a SCAD media group or student organization? If so, list and indicate level of involvement or positions held.

Why are you a good fit for this position? Please elaborate on any particular skills or experience that particularly qualify you for this role.

Include the following with your application:

- Cover letter detailing your credentials, explaining why you are seeking the position and what you will bring to the job.
- Resumé.

E-mail the completed application in PDF format to Adam Crisp at acrisp@scad.edu. Applications are due no later than 5 p.m., March 1, 2019.